



Friday Oct 1, 3:00pm-4:20pm

Keynote: Rwanda to Hawai'i: Designing locally and sustainably

Presenter: Sierra Bainbridge, RLA, ASLA

Moderator: Bettina Mehnert, FAIA, LEED AP

Since its beginnings, MASS Design Group sought to see how design could support projects under challenging conditions and with limited material access, striving to create outcomes that both serve the needs of communities and meet ambitious environmental targets. Helping build a climate positive future is imperative.

Our projects move beyond just issues of energy use and efficiency, to holistically design the project ecosystem, including an entire supply chain that is sustainable, resilient, and regenerative.

From Rwanda to Hawaii, this session will explore the notion that the best results for all stakeholders occur when a project is conceived and built with purpose, supporting equity and capacity-building within the local community.

Additionally, it inspires pursuit of environmental goals through a holistic approach to design and practice, going beyond carbon mitigation to protect and enhance biodiversity, and deliver life-changing benefits to vulnerable communities.